

THE BLUE RIDGE SCHOOL 20TH ANNUAL ALUMNI GOLF CLASSIC

Friday, October 8, 2010 - Spring Creek Golf Course at Zion Crossroads

Sponsorship Information

Sponsorships entitle the company's name to be listed in the *Blue Ridge School Magazine*, the Annual Report, and other School publications and e-newsletters. Your company's name will be listed on the main sponsor board as well as on a golf hole according to your level of support. All proceeds from the Alumni Golf Classic will be donated to the Alumni Speaker Series and other projects that benefit and recognize students and alumni.

Presenting Sponsor - \$2,500 – One sponsorship available

Top billing on all Golf Classic promotions – Identified on all golf correspondence (1,600)
Name & logo in all alumni e-newsletters via on-line community and BRS website with linking
Recognized in the *Blue Ridge School Magazine*, circulation is 5,000
Eight golfers play free in the tournament and awards banquet is complimentary

Grand Sponsor - \$2,000 – Two sponsorships available

Recognition in all Golf Classic promotions
Name & logo on all alumni e-newsletters & on-line community and BRS website with linking
Company recognized in the *Blue Ridge School Magazine*, circulation is 5,000
Eight golfers play free in the tournament and awards banquet is complimentary

Tournament Gift Sponsor - \$1,600 ex: company gives golf shirts or bags with company & BRS logo

Four golfers play free & four complimentary awards banquet tickets
Recognition in all Golf Classic promotions
Company recognized in the *Blue Ridge School Magazine*, circulation is 5,000
Name & logo in all alumni e-newsletters via on-line community and BRS website

Banquet Sponsor - \$1,000 – One sponsorship available

Company banner prominently displayed at the Awards banquet
Name & logo on all alumni e-newsletters & on-line community and BRS website
Company recognized in the *Blue Ridge School Magazine*, circulation is 5,000
Four golfers play free in the tournament and awards banquet is complimentary

Beverage Cart Sponsor - \$1,000 – Two sponsorships available

Company name and/or logo displayed on the beverage cart circulating through the golf course, serving beverages and snacks for the golfers
Four golfers play free in the tournament and awards banquet is complimentary
Name & logo on all alumni e-newsletters & on-line community and BRS website

Hole-in-One Sponsor - \$750 – Four sponsorships available

Signage at the designated hole-in-one contest hole and a company rep to watch the hole
Two golfers play free in the tournament and awards banquet is complimentary
Recognition in all Golf Classic promotions

Baron Sponsor - \$500 – multiple sponsorships available

One golfer plays free in the tournament and awards banquet is complimentary
Recognition in all Golf Classic promotions

Armed Forces Sponsor - \$200 – multiple sponsorships available

This is your opportunity to honor someone who is currently serving or who has served in the armed forces. Of course, this sponsorship may also be made in memory of someone who has served.

Past Teacher/Current Teacher Sponsor - \$200 – multiple sponsorships available

This pays for a past or current faculty member of your choice to join the alumni in a round of golf and take part in all the fun with their former students. No demerits will be given during the event.

Hole Sponsor - \$100 – multiple sponsorships available

This defrays the costs for the various prizes given to the winning golfers.

Young Alumni Coupon Sponsor - \$100 – multiple sponsorships available

This pays for discount coupons made available to our '02 and younger graduates.

Please know that all sponsorships may be made in memory of or in honor of someone, and that will be acknowledged.